

Next steps

4CE Workshop
19 May 2003

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Environmental Change Institute
University of Oxford

Resumé - where we are now

- Disclosure is going to happen
 - Consumers want it
 - Tracking is possible for reasonable cost
 - Takes pressure off price competition
-
- How to do it?
 - How can we make it work successfully?

Fuel mix display

- Mix - as sold to the average customer
- Company portfolio – same as letterhead
- Specify major generating sources
- Percentage contribution
- Details on renewables
- Tables / pie charts / bars / text
- National / EU average as comparison



part of the ECI Energy Group

Ms Watt
5 Electron Road
North Pylon
PX4 1T5

Bill period from 26 Apr 2002 to 24 Jul 2002

Tax point date 25 July 2002

Your customer account number
98765 43210

VAT number 111 2222 03

Electricity

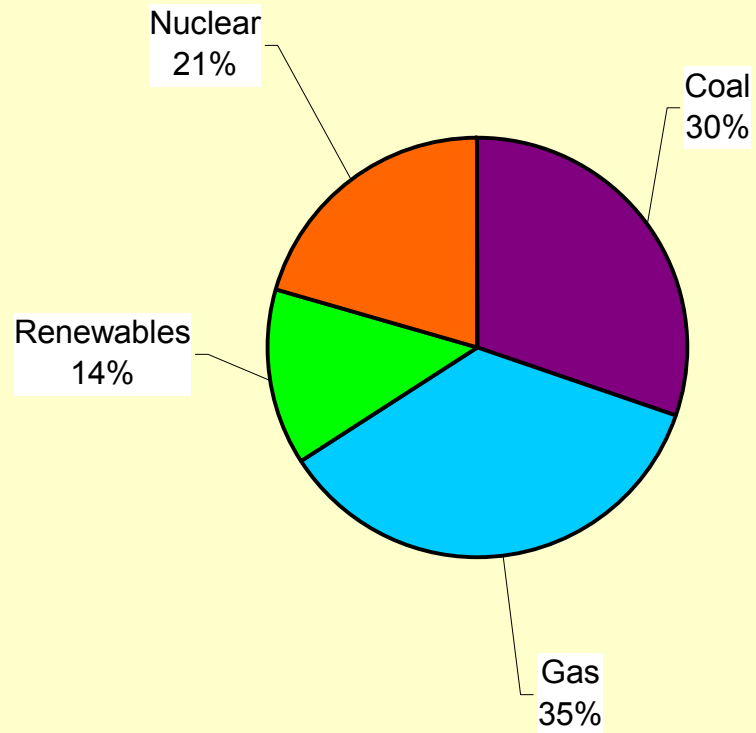
Reading last time	Reading this time	Tariff	Units	Price of each unit in pence	Amount £ p
Turn over for more information		C – Customer reading E-Estimated reading No code – Company reading			
Meter numbers		N77V54431			
23551	23914 E	Economy 7 -Night energy	363	2.48	9.00
63074	63951 E	-Day energy	877	7.33	64.28
		Standing order discount			2.93 CR
		Service charge at 13.990p for 90 days			12.59
		VAT at 5.00% on charges of £82.94			4.14
		Total this invoice			87.08
		Balance from last bill			198.64
		Payment received 3 May 2002			100.00 CR
		Payment received 24 May 2002			25.00 CR
		Payment received 24 June 2002			40.00 CR
		Budget account balance carried forward			120.72

Oxford Electric fuel mix

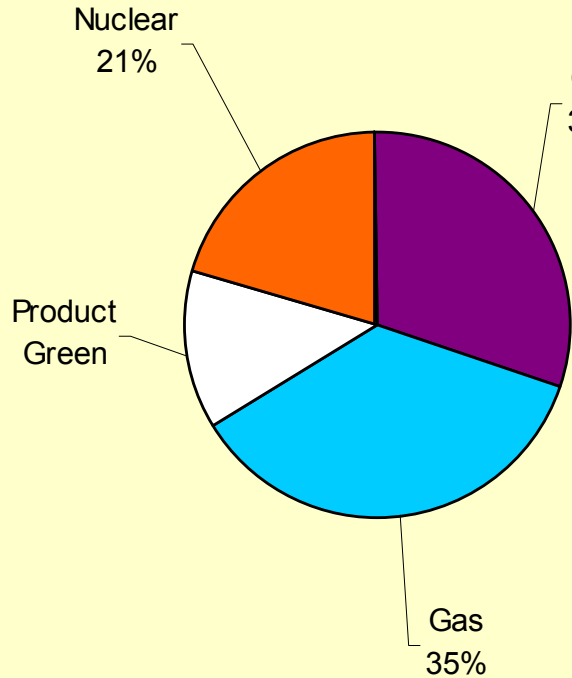
Fuel source	%
Gas	25
Coal	71
Nuclear	1
Renewables	2
Oil	1

Minimal compliance

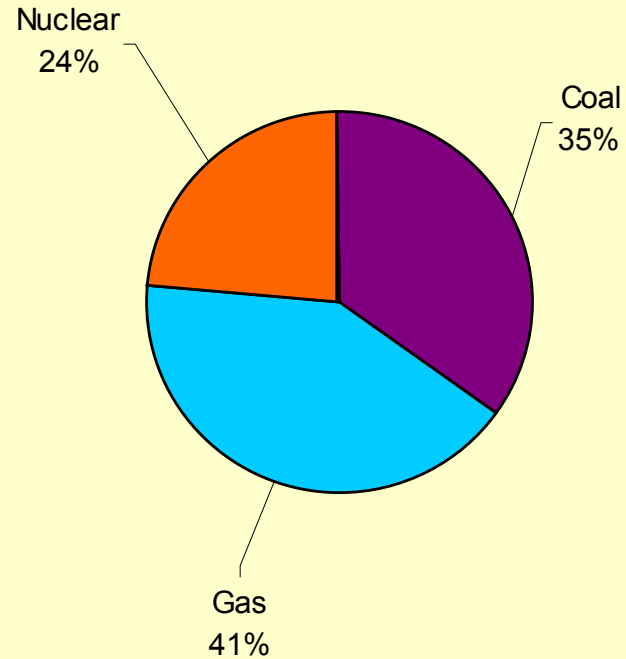
Product vs portfolio



Product development



'Portfolio'



Product



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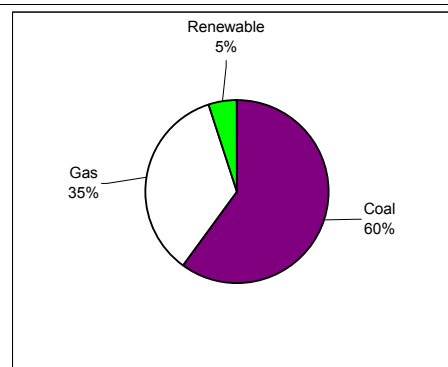
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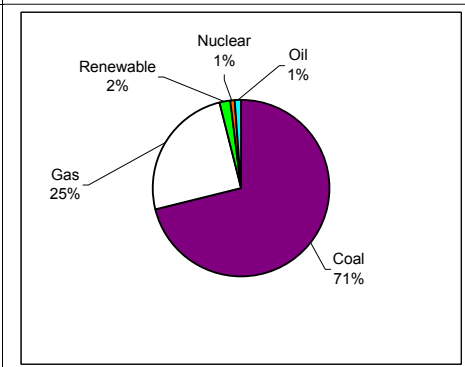
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Your fuel mix



Oxford Electric fuel mix



Disclosure choices



Oxford
Electric

For any enquiry, please phone

0845 123 456

In case of emergency or loss of supply

0845 654 321

Disclosure choices

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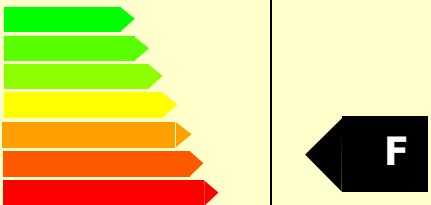

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Your electricity usage has resulted in 1.2 tonnes of CO₂ emissions
and 0 micrograms of radioactive waste

Your electricity is F-rated for CO₂ and A-rated for radioactive waste

Further details available on the accompanying leaflet

Environmental information

Carbon dioxide emissions	Your electricity
Supplier Product	<i>Oxford Electric</i>
Less carbon dioxide  More carbon dioxide	
Further information is contained in product brochures	
<small>Norm EN?? Electricity Directive No ??/EC</small>	

Radioactive Waste	Your electricity
Supplier Product	<i>Oxford Electric</i>
Less radioactive waste  More radioactive waste	
Further information is contained in product brochures	
<small>Norm EN?? Electricity Directive No ??/EC</small>	



60CM ELECTRONIC DISHWASHER

- INCREASED LOAD CAPACITY - 14 PLACE SETTINGS
- A RATED FOR ENERGY EFFICIENCY
- A RATED FOR WASH PERFORMANCE
- A RATED FOR DRYING
- PATENTED "ORBITAL" WASH SYSTEM
- STAINLESS STEEL INTERIOR AND EXTERIOR



DWF614SS

SMEG UK

INFORMATION LINE: TEL 0870 4424488 FAX 0870 9909337

Disclosure context

- Range of products
- Improved your image with consumers
- Catalogues / websites of choices
- New marketing opportunity - for business customers
- Environmental reporting eg BP, Norwich Union, Barclays
- Mandatory environmental reporting

Workshop themes

- Electricity suppliers: marketing & trading issues
- How disclosure can meet consumers' need
- Government & Regulation: implementation of disclosure and supporting policies
- It is going to happen so let's make it useful!

