

A blurred, blue-tinted image of a computer keyboard serves as the background for the slide. The keys are out of focus, and the overall color palette is light blue and white.

Ofgem and fuel mix disclosure

Electricity Disclosure
Implications and Options for Europe
Berlin 11 September 2002

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Ofgem

Ofgem's principal objective

To protect the interests of consumers, wherever appropriate by promoting effective competition ('consumers' includes both existing and future consumers)

Ofgem's main tasks

- **Promote competition in all parts of the gas and electricity industries by creating the conditions which allow companies to compete fairly and which enable customers to make an informed choice between suppliers;**
- **Regulate areas of the gas and electricity industries where competition is not effective by setting price controls and standards to ensure customers get value for money and a reliable service.**

Executive functions

- Exemption for renewable energy from the Climate Change Levy
- Renewables Obligation
- Energy Efficiency Commitment

Context

- **Environmental Action Plan**
- **Supply deregulation**
- **European Directive**

Why have disclosure?

- **To allow non-price comparison of suppliers - can assist the competitive market**
- **Incentive to energy efficiency**

Issues to consider...

- **Consumer Demand:**
 - **It needs to be demonstrated that there is consumer demand for this information**
 - **It also needs to be demonstrated why the provision of this information could not be left to the market**

Issues to consider...

- **Information needs to be provided at reasonable cost to consumers:**
 - **Is there a net benefit to consumers/the environment?**
 - **which model provides best value?**
 - **is disclosure the best use for the consumers' money?**

Issues to consider...

- **Needs to be fully compatible with:**
 - liberalised GB generation and supply markets, including NETA.
 - existing policies including the Renewables Obligation, the Energy Efficiency Commitment
 - material currently required for suppliers to put on bills e.g meter numbers.



Promoting choice and value for all
gas and electricity customers